Digital Designer Job Description

We're a premium digital agency that is passionate about creating digital experiences that excite and inspire.

We are a team of 22 based in central London and we work together to craft wow-factor websites across a range of sectors.

We're looking for a Digital Designer to join our growing team and help deliver websites that are amongst the best in their field. Here's some of our recent work:

https://seamirror.com/

https://www.mainstreamrp.com/

https://wavemakerglobal.com/

We'd like the successful candidate to be able to come into our central London office to work with colleagues in person at least once per week, but remote working up to 4 days per week is fine. We're pretty flexible on working hours so travel to the office can be made as easy as possible!

Job Description:

- You have excellent design software skills and a strong understanding of what looks good and why. You understand in detail how websites work and the implications this can have on your designs.

- You initiate regular, clear communication with senior designers and project managers regarding briefs, feedback and workload. You have intermittent direct contact with clients when it is seen as beneficial or necessary.

- You are able to present your designs internally and rationalise your choices and decisions in an engaging and compelling manner.

- You are brimming with creative ideas and have a strong technical understanding of whether or not they will be possible to implement. You actively look to suggest ideas and push boundaries where appropriate to do so.

- You are expected to produce work efficiently and to a very high standard. The quality of your final output is the ultimate responsibility of the more senior members of the design team and the Creative Director, who between them must always provide approval of your work before it is sent to the Project Manager. The Creative Director will pinpoint any occasions where this isn't felt to be necessary.

- You work collaboratively and welcome constructive feedback from various members of the team. You are able to focus and work efficiently in isolation when needed, whilst still utilising the support and advice of more senior team members.

- It is second-nature for you to communicate with the wider team to find tasks to work on if there is nothing immediately obvious on your to-do list.

- You slot seamlessly into the dynamic of our small, close-knit team. You have a close working relationship with members of the wider team and look to foster a strong sense of friendship and community wherever possible.

Responsibilities:

- Primary creative tasks include the design of websites, brands, e-newsletters, printed marketing materials and any other assets required by our clients

- Validation of websites including HTML and CSS feedback

- Updating The Web Kitchen website with case studies of our latest work

- Helping with uploading website content via Wordpress

- Suggesting creative ideas and initiatives beyond your day-to-day role

Requirements:

- Strong understanding of Sketch/Figma, Photoshop, Illustrator and InDesign is essential

- Basic video editing and animation skills are preferred but not essential

The Web Kitchen is a friendly and flexible place to work. There are a number of benefits including:

- Fantastic designs so you can showcase your skills

- A fun and collaborative team to work with

- An environment where we're always looking to push boundaries and produce the best outcome

- Flexibility on your working hours

- Open to working overseas for periods and unpaid leave

- 25 days holiday per year, on top of bank holidays

- Annual team away days including an overnight trip. (Past trips have included Valencia, Bristol and Brighton)

- A competitive salary based on your experience and your skills

- £70 towards a massage or other treatment (including physio and personal training) each month

- Pension scheme based on 4% of salary

- A company that cares about making a positive impact, offsetting our carbon footprint, donating to charities and a reduced rate for good causes

- Regular team socials

- Free coffee and beer in the office

- A cycle-to-work scheme

We are also acutely aware of our impact on the world and therefore:

- Are a climate positive business through our tree planting scheme with Ecologi: https://ecologi.com/thewebkitchen

- Gift 2% of new project revenue to feed hungry children in schools through our partnership with Mary's Meals: https://www.marysmeals.org.uk/

If you're interested please email us setting out why you'd like to work with us and why you think you're right for the role. Please also attach your CV and links to any relevant past work: enquiries@thewebkitchen.co.uk